

## **Initiation Process Group Artifacts**

### 13.1 Identify Stakeholder

#### 13.1.1 Project Charter

PMGT 690, ERAU, Prof. Sherman

By: Matthew Holtan

### **13.1.1 (Input) Project Charter**

Project Charter taken from PMGT 612. The project charter was taken from the Group Project.

#### **Project Charter:**

<b>Project Name</b>	Outsourcing car production to Mexico		
<b>Project Charter Author</b>	Matt Holtan		
<b>Creation Date</b>	November 24, 2016	<b>Last Revision Date</b>	November 24, 2016
<b>Project Charter Status</b>	Approved		
<b>Project Sponsor Signature</b>	Dr. Archie Addo	<b>Date of Project Approval</b>	
<b>Proposed Project Start and End Date</b>	Start: Dec 2016 End: Dec 2018		
<b>Project Purpose</b>	Transition from US car manufacturing plants to Mexican plants		
<b>Measureable project objectives</b>	Successful relocation and cohesive integration Implement US team's with Mexican team Strategy's to overcome language and cultural barriers		
<b>Risks</b>	Lost US jobs Political Spot light Protesting/Strike		
<b>Summary Budget</b>	\$XX million USD		

#### **Background**

This project was to outsource manufacturing of small cars from the US to Mexico.

#### **Goals**

- Successful relocation and integrate with local community and government.
- Establish cohesive working environment between US teams and Mexican teams.
- Overcome language barriers and establish strong organizational culture and structure.

#### **Scope**

The end result of this project is to establish a cohesive working culture and structure between team US and team Mexico. To implement the same manufacturing standards in US plants.

### **Key Stakeholders**

Client	The city of Mazatlán, Sinaloa (Mexico)
Sponsor	Ford Motor Company
Project manager	Matthew Holtan
Project team members	Christopher Hollis, Matt Holtan, Tim Ingersoll, Jackie Jackson, Vladimir Jovic

### **Approval Signatures**

_____ Jose Garcia, Maziltan Chairmen, Board of Trustee, <i>Client</i>	_____ Mark Fields, CEO, Ford Motor Co, <i>Sponsor</i>	_____ Matthew Holtan, ERAU, <i>Project Manager</i>
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### **Reference List**

Dow, W. and Taylor B (2015). *Project Management Communication Tools*. Dow Publishing LLC. Renton, WA

Project Management Institute. (2013). *A Guide to the Project Management Body of Knowledge*  
(PMBOK Guide, 5<sup>th</sup> ed) Newton Square, PA: PMI Inc.